

ArabWIC Annual Conference 2021



# NEW TRENDS FOR THE FUTURE

INNOVATION FOR GOOD

Dr Rahma Beaugrand

Head of Customer advisory SAP UAE and Oman

# AGENDA

New Trends

Innovation for Good

New World



# TOP 9 TECHNOLOGY 2021-2030

1. Artificial Intelligence (AI) and Machine Learning
2. Robotic Process Automation (RPA)
3. Edge Computing
4. Quantum Computing
5. Virtual Reality and Augmented Reality
6. Blockchain
7. Internet of Things (IoT)
8. 5G
9. Cyber Security

BUT , the real revolution after the COVID crisis is the role of Cloud and Remote work through 3 main areas

**Distributed cloud, AI engineering, cybersecurity mesh and composable business drive some of the top trends for 2021.**





# INNOVATION FOR GOOD

## IoB : Internet of Behavior

The area of **AI , RPA and Cloud** are driven the use of data for collecting facts but also **predictive and analysis of Human behavior**.

The new needs for the improving the **experience** of all the users consumers and Business, **importance of Resilience** and the **Remote work and interaction and the new perspective of nearshore and local community** values.

“The unprecedented socioeconomic challenges of 2020 **demand the organizational plasticity to transform and compose the future,**” said [Brian Burke](#), Research Vice President, during virtual [Gartner IT Symposium/Xpo™ 2020](#).

### For the good of our Society

The Raise of Topics around :

- Well being ,
- Community ,
- Remote work,
- Balance life ,
- Health care innovation,
- Sustainability and Climate Change

**People  
centricity**

**Location  
independence**

**Resilient  
delivery**



**Internet of  
Behaviors**



**Distributed  
cloud**



**Intelligent  
composable  
business**



**Total experience  
strategy**



**Anywhere  
operations**



**AI engineering**



**Privacy-enhancing  
computing**



**Cybersecurity  
mesh**



**Hyperautomation**

**Combinatorial innovation**







# NEW WORLD

- Healthcare, biotechnology and telemedicine: **Cloud, AI, ML, Predictive, G5, Blockchain, Video, VR, AR**
- Remote work using remote connection: **VR , G5 Role**
- Resilience and touchless Supply chain : **Blockchain, AI, Predictive, IoT, RPA**
- Remote and Development of e-learning : **VR, AR, RPSA, G5 , Video conferences, G5**
- New cities, New Business ESG values, SDG KPI , Raise of values , Sustainability : **Cloud, Remote , Blockchain, AI, ML,**



THANK YOU



Dr. Rahma Beaugrand

SAP Head Of Customer Advisory